



Trusted for Success



GET THE *Unfair* ADVANTAGE



ONE-ON-ONE MENTORSHIP



650+ HOURS OF RECORDED VIDEO CONTENT



AI-POWERED ADAPTIVE QUESTIONS



CAT 2024 Results
Unique IMS Students Secured Final IIM Admits

Results validated by Sanket R Shah & Associates as on 6th September'25

15,00,000+ STUDENTS MENTORED SINCE 1977

About **IMS**

IMS Learning Resources Pvt. Ltd. is a premier national-level mentoring and training institute. Established in 1977, IMS has mentored over 15 lakh students to achieve their career aspirations and created numerous success stories within the student community. Each year, we train over 75,000 students for prestigious MBA, MiM, IPM, BBA, and Law programs in India and abroad, through our network of 135+ centers across 50+ cities.

Why **MBA?**

MBA IS MORE THAN JUST MONEY. IT GIVES YOU A CAREER WORTH INVESTING IN.



Average Package

Top 6 IIMs:
INR 30.2 LPA

All IIMs:
INR 22.7 LPA


Top 50 B-Schools:
INR 23.6 LPA

Know Your Dream **B-SCHOOLS**

B-School	IMS Classification	Exams Accepted	Avg. Salary (LPA)	Total Fees (in Lakhs)
FMS Delhi - MBA	A1 (CDC)	CAT	34.10	2.32
IIM Ahmedabad - MBA	A1 (CDC)	CAT	35.22	26.50
IIM Bangalore - MBA + MBA BA	A1 (CDC)	CAT	34.88	26.00
IIM Calcutta - MBA	A1 (CDC)	CAT	34.23	31.00
IIM Indore - PGP	A1 (CDC)	CAT	29.57	21.17
IIM Kozhikode - PGP	A1 (CDC)	CAT	28.05	23.50
IIM Lucknow - MBA + MBA-ABM	A1 (CDC)	CAT	32.30	20.75
ISB - PGP	A1 (CDC)	GMAT, GRE	34.21	39.51
SPJIMR - PGDM + PGDM (BM)	A1 (CDC)	CAT, GMAT	33.75	22.50
XLRI - PGDBM + PGDHRM	A1 (CDC)	XAT	31.08	31.59
IIM Kozhikode - PGP Finance	A1 (CDC)	CAT	28.05	20.50
IIM Kozhikode - PGP LSM	A1 (CDC)	CAT, GMAT, GRE	28.05	20.50
ISB - PGP YL	A1 (CDC)	CAT, GMAT, GRE	-	29.99
IIFT - MBA (IB)	A2	CAT	27.30	21.87
IIM Mumbai - MBA	A2	CAT	33.84	21.00
IIM Calcutta - PGDBA	A2	PGDBA	29.71	25.00
IIM Shillong - PGP	A2	CAT	26.44	26.18
JBIMS - MMS	A2	CET, CAT, CMAT, MAT, ATMA	26.48	8.12
MDI Gurgaon - PGDM + PGDM-IB + PGDM-HRM	A2	CAT, GMAT	24.20	25.99
TISS - HRM	A2	CAT	28.20	2.07
NMIMS Mumbai - MBA Core	A3	NMAT	25.13	25.00
SIBM Pune - MBA	A3	SNAP	28.80	24.90
SCMHRD - MBA	A3	SNAP	21.66	24.12
IIM Raipur - PGP	A4	CAT	18.15	18.00
IIM Ranchi - MBA	A4	CAT	19.29	19.23
IIM Rohtak - PGP	A4	CAT	18.73	17.90
IIM Trichy - PGPM + PGPM-HR	A4	CAT	19.43	19.50
IIM Udaipur - MBA	A4	CAT	18.77	20.43
MICA - PGDM-C + PGDM	A4	CAT, XAT, GMAT + MICAT	19.22	26.00
Xavier Institute of Management (XIMB) - MBA BM	A4	CAT, XAT, GMAT, X-GMT	19.53	24.20

22 IIMs offer 8,600+ seats across 38 MBA programs, all accepting the CAT

**All data as of 20th December 2025*




GET ALL YOUR ANSWERS AT IMS B-SCHOOL ZONE



What are the application deadlines?



How can I get form-filling guidelines?




Where can I find detailed B-schools info?



What's the B-Schools selection criteria?




What were past cutoffs?



How to compare B-Schools?

Check out B-School Zone



SELECTION Process

First-Call Criteria

50%
WRITTEN
TEST
SCORE

35%
ACADEMICS:
10th+12th+UG
COMBINED

5%
WORK
EXPERIENCE

5%
ACADEMIC
DIVERSITY

5%
GENDER
DIVERSITY

Final-Call Criteria

50%
PERSONAL
INTERVIEW,
GROUP
DISCUSSION
& WRITTEN
ABILITY TEST

50%
STAGE 1
WEIGHTAGE

Know the CAT

CAT Section Name	Time (Mins)	# Questions		Marking scheme
Verbal Ability (VA) & Reading Comprehension (RC)	40	24	VA - 8 Qs RC - 4 Sets × 4 Qs	+3 for Correct -1 for Incorrect 0 for Unattempted (TITA questions carry no negative marks)
Data Interpretation (DI) & Logical Reasoning (LR)	40	22	2 Sets- 5 Qs each 3 Sets- 4 Qs each	
Quantitative Ability (QA)	40	22	Algebra, Arithmetic, Numbers, Geometry, Modern Math	
Total	120	68		

CAT 2024 Marks vs Percentile Grid

Section	Percentiles				
	85	90	95	99	100
VARC (72 marks)	20	24	30	41	59
DILR (66 marks)	19	22	27	38	63
QA (66 marks)	14	17	22	33	57
Overall (204 marks)	49	57	70	96	151

IMS
Trusted for Success

Benchmark Your Profile, Unlock Your MBA Aspiration
IMS Profile Ranker

Get Predicted B-Schools & Mirror Profiles Based on 6000+ Real MBA Admits

Know the **ADMATs** (Additional Management Aptitude Tests)

MAH-CET (2.5 hours)		
Section Name	# Questions	Marking
Logical Reasoning	60-75	Correct: +1 Incorrect: No -ive marking No sectional time limit
Abstract Reasoning	20-25	
Quantitative Aptitude	40-60	
Verbal Ability/Reading Comprehension	40-50	
Total	200	

CMAT (3 hours)		
Section Name	# Questions	Marking
Quantitative Techniques & Data Interpretation	20	Correct: +4 Incorrect: -1 Unattempted: 0 No sectional time limit
Logical Reasoning	20	
Language Comprehension	20	
General Awareness	20	
Innovation & Entrepreneurship	20	
Total	100	

NMAT (2 hours)			
Section Name	# Questions	Time (Mins)	Marking
Language Skills	36	28	Total marks: 360 Adaptive Test No -ve marking
Quantitative Skills	36	52	
Logical Reasoning	36	40	
Total	108	120	

SNAP (1 hour)		
Section Name	# Questions	Marking
General English: Reading Comprehension, Verbal Reasoning & Verbal Ability	15	Correct: +1 Incorrect: -0.25 Unattempted: 0 No sectional time limit
Analytical & Logical Reasoning	25	
Quantitative, Data Interpretation & Data Sufficiency	20	
Total	60	

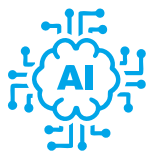
XAT (3 hours)		
Section Name	# Questions	Marking
Verbal & Logical Ability	26	Correct: +1 Incorrect: -0.25 Unattempted: -0.1 for >8Q No -ive marks for GK No sectional time limit
Quantitative Aptitude & Data Interpretation	28	
Decision Making	21	
General Knowledge	20	
Total	95	

Why Join **IMS?**



One-on-One Mentorship

A CAT mentor is assigned as your personal coach to guide you throughout your preparation journey. Regular one-on-one and group mentoring sessions to address all your CAT, B-School and career-related queries.



AI-Powered Adaptive Questions

IMS's AI will assist in achieving your target score! The AI analyses your strengths and weaknesses and accordingly generates unique questions customized to your learning style.



650+ Hours of Recorded Video Content

Over 650 hours of recorded content for 24/7 learning, which includes 325+ hours of learning videos, 110+ hours of masterclasses and 215+ hours of video solutions for questions.



I'm incredibly grateful to IMS for their unwavering guidance and support throughout my MBA journey. The Mentors were approachable, insightful, and truly invested in my success. Thanks to IMS, I was able to convert SPJIMR, and I couldn't have done it without their expert mentoring and encouragement. I highly recommend IMS to every MBA aspirant looking for structured preparation and genuine support.

Vrinda Sharma - IMS0001121466 - SPJIMR



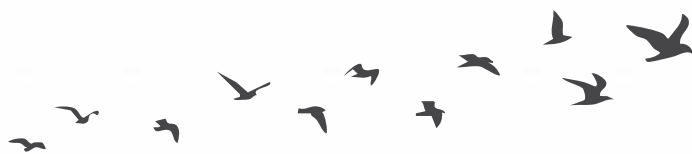
IMS was quite instrumental in my CAT preparation with their extremely well designed mocks. The structured, high quality mock tests and detailed analysis helped me sharpen my test-taking strategy. The AI powered tests ensure that you build true competency for exams like the CAT. They are designed to aid personalised learning and go much beyond the generalised mock tests available elsewhere.

Shubham Yadav - IMS0000801440 - IIM Indore



I had a wonderful experience with the online CAT preparation module at IMS. The video solutions help in clearing all doubts and also allow for flexibility and on-the-go learning. The video content is rich and effectively meets the learning needs of students at all levels.

Nandini Aggarwal - IMS0001138429 - IIM Lucknow



Step 1:

Pre-class videos for a strong foundation.



Step 2:

Pre-class quizzes to reinforce concepts.



Step 3:

Class exercises with text/video solutions and 'Revise with AI' function.



Step 5:

Practice exercises with video solutions to boost understanding



Step 4:

Class exercise recap videos for seamless learning.



Step 6:

Topic-wise Benchmarking Tests to assess your level from Learner to Ninja.



Step 7:

CAT masterclasses with video solutions and practice each aimed to provide coverage of CAT topics.



Step 8:

Apply your concepts in practice by taking module tests, sectional tests, and full-length mocks.



CAT 2026
Join our webinar
A DATE WITH CAT

- ✓ B-school Insights & entrance tests
- ✓ Understand CAT Scores & Benchmarks
- ✓ All about IMS Programs

15th December
7:30 PM to 8:30 PM

Souvik Gupta
National Chief Mentor

CAT 2026
Join our webinar
How to Build Your Profile for the IIMs

- ✓ Build winning profile for the IIMs
- ✓ Advantages of a good profile

17th December
7:30 PM Onwards

Prasad Sawant
Program Director

MASTERCLASS SERIES

NUMBERS - II

4th August 2025 (Tuesday) @ 7:00 PM to 9:30 PM

Speaker:
Parmeshvar Sharma
National Chief Mentor
IMS

Watch on: [myIMS Channel](#)

Structured Learning **ELEMENTS**

Concept Learning

- ◆ Remedial (Video + Exercise)
- ◆ Pre-Class Quiz
- ◆ Class Sessions (90-125)
- ◆ Class Exercises (Recap Videos)
- ◆ Doubt-Solving

Practice

- ◆ Basic Practice Exercises (Topic-wise)
- ◆ Practice Exercises (Topic-wise)
- ◆ Benchmarking Tests (70)
- ◆ Revise with AI
- ◆ Module Tests

Test Expertise

- ◆ 3 Pre-SimCATs
- ◆ Proctored SimCATs (20)
- ◆ Take-Home SimCATs (20)
- ◆ Past CAT Tests (17)
- ◆ Section Tests (30)
- ◆ ADMATs (88)
- ◆ 215+ Hours of Video Solutions to Tests

Mentoring

- ◆ 1-on-1 myPlan Sessions (upto 7)
- ◆ One-to-Many Sessions
- ◆ Form-Filling Guidelines
- ◆ Career Guidance-Future You, B-School Insider
- ◆ B-School Zone

Score Improvement

- ◆ 'How to Crack' Series on Tests
- ◆ 110+ Hours of Masterclasses
- ◆ 20 Live + 20 Recorded CAT Masterclasses
- ◆ 20 ADMAT Masterclasses
- ◆ Last Mile to CAT

GDPI Prep

- ◆ GDPI eBooks
- ◆ Knowledge Sessions
- ◆ Mock GDs/GEs
- ◆ Mock PIs
- ◆ WAT/ SOP Review



CAT Program **FEATURES**

Variant-Wise Features	CATapult Classroom	CATapult Live Online	CATapult Self-Learning
CATapult Sessions*	90 - 125	90 - 125	×
CATapult Courseware (8 Books)	✓	✓	✓
One-on-One Mentoring Sessions	7	7	5
160+ Hours of Learning Videos			
Remedials (Fundamental Concepts)	✓	✓	✓
Pre-Class Concept Videos and Quiz			
Class Exercise Recap Videos (NEW FEATURE)			
3,100+ Practice Questions with 300+ Hours of Video Solutions			
Chapter-Wise Practice Exercises	✓	✓	✓
Topic-Wise Benchmarking Tests			
40 Recorded CAT Masterclasses			
Chapter-Wise AI-Powered Adaptive Practice	✓	✓	✓
SimCATs and Sectional Tests			
3 Pre-SimCATs and 40 SimCATs with Video Solutions	✓	✓	✓
30 Section Tests			
ADMAT (Tests Other Than CAT)^			
88 ADMAT Mocks (Across 10 Tests Other Than CAT)^	✓	✓	✓
52 Hours of Recorded ADMAT Masterclasses			
Past 3 Years Test Papers with Video Solutions (CAT, CMAT, XAT)	✓	✓	✓
GK Zone	✓	✓	✓
GDPI Preparation**	Comprehensive	PI Prep	PI Prep

Note:

** GDPI:

- Re-register for GDPI @ Re. 1 by submitting relevant documents
- Option to upgrade to a higher variant by paying the differential amount

* Sessions: Number of sessions depend upon the time left for the target exam

^ ADMAT: 20 mocks for MBA CET, 15 for CMAT, 10 each for NMAT and SNAP, 8 for XAT, 5 each for MICAT, MAT, IBSAT, ATMA, PGDBA.

w.e.f. 21st June 2025

**TRAINING PROGRAMS SO SUPERIOR
THAT THEY COME WITH A GUARANTEE**



CAT · CET · CMAT · CUET · IPM-BBA · IPM-Indore · CLAT · 3 Year LLB · GATE

Applicable to Classroom Programs

100% MONEY BACK*

WITHIN THE FIRST 5 SCHEDULED SESSIONS POST-ENROLLMENT.

OR

REPEAT COACHING @ 40% WAIVER*

FOR THE SAME PRODUCT IN ANY MODE, IN THE IMMEDIATE NEXT ACADEMIC YEAR.

*T&C Apply



Excellent mentors at IMS India played a pivotal role in helping me achieve my goal of converting to IIM Ahmedabad. Their positive approach, experienced guidance, and unwavering support throughout the CAT journey and interview preparation made all the difference. Thank you so much, IMS India.

Ashlesh Bhaskar Acharya - IMS0001128051 – IIM Ahmedabad



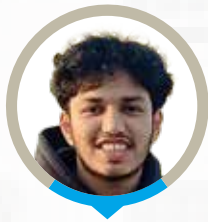
Cracking the CAT and gaining admission to IIM Lucknow was a dream come true, and IMS India played a significant role in making it happen. Their structured classes, SimCATs, and high-quality mock tests laid a strong foundation for my preparation. The dedicated mentors helped build my confidence and effective test strategies. Thank you for facilitating my growth throughout this experience!

Abhinav Choudhary - IMS0001061723 – IIM Lucknow

CAT 100%ilers



KHUSHAL A.
IMS0001079837
CAT 2024



RACHIT GUPTA
IMS0001148709
CAT 2024



VAGISH NANGIA
IMS0001156858
CAT 2024



VARADRAJ MORE
IMS0001009548
CAT 2024



SOHAM KATKAR
IMS0000724784
CAT 2023



VIRAJ MODI
IMS0000937589
CAT 2023



KUMAR SAI V A.
IMS0001027306
CAT 2023



SRAJAL GUPTA
IMS0000537411
CAT 2022



ABHAY GOYAL
IMS0000944021
CAT 2022



CHIRAG GUPTA
IMS0000780577
CAT 2021



AARYAN KAPOOR
IMS0000642586
CAT 2020



JITESH MITTAL
IMS0000688652
CAT 2020

239 IMS Students Scored 99.5+%ile in CAT 2024

EXPERIENCE IMS'S CURATED CONTENT WITH

CAT @ ZERO FEE PROGRAM



SIGN UP FOR THE **FREE TRIAL** TODAY!

EXPLORE
3 COMPLETE CHAPTERS

15+ HOURS
OF LEARNING
VIDEOS

3 TOPIC-WISE & SECTIONAL TESTS

3 FULL-LENGTH MOCKS

3 PRACTICE EXERCISES WITH REVISE WITH AI



Scan QR code for details!

To be Filled by Education Advisor/Mentor

Your PIN (Permanent IMS Number) is

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Your Batch Schedule

Program	Batch start Date	Batch Timing/ Days	Fees



/IMS_CAT_MBA



CAT'26 updates



/mba_ims



Trusted for Success



Scan the QR code to explore further



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